



# The Kenilworth Key

Unlocking great deals near you - and putting your business in front of local customers, with zero maintenance.

**NOW RECRUITING  
FOUNDING  
MEMBERS**

Kenilworth · our inaugural town

## MEMBERSHIP

One simple listing, held in every customer's pocket. Choose the visibility that fits your business.

### Tier 1

**Free**

Always free

Get listed on the Kenilworth directory.

### Tier 2

**£49/month**

or £490/year

Greater visibility and voucher campaigns.

### Tier 3

**£125/month**

or £1,250/year

Premium placement across the app. Limited to 20 businesses.

## Founding Member Rates

Rewarding Kenilworth's first joiners - just **25 founding places** in total, shared across Founder Tier 2 and Founder Tier 3 combined.

### Tier 2 - Founder

**£39/month**

or £360/year

~~£49/month~~ Founder rate - part of the shared 25 founding places

### Tier 3 - Founder

**£99/month**

or £950/year

~~£125/month~~ Founder rate - part of the shared 25 founding places

## Headline Sponsor

Exclusive town-wide sponsorship of The Kenilworth Key. Only one available.

**£5,000/year**  
or £450/month

## ONE-OFF CAMPAIGNS & EVENTS

### Perk of the Week

**£125**

One-off · 50 available

### January Jumpstart

**£100**

One-off · 30 available

### Love Local

**£100**

One-off · 14 available

### The Great Spring Unlock

**£100**

One-off · 30 available

### Summer Food Feast

**£100**

One-off · 30 available

### July Shop Local

**£100**

One-off · 30 available

### September Routine Reset

**£100**

One-off · 30 available

### Halloween/Autumn Trail

**£100**

One-off · 30 available

### Xmas Advent Calendar

**£125**

One-off · 24 available

### Charity editions

**from £50**

See charity rates below

### Charity Rates

Charity Tier 2: Free (10 places)

Charity Perk of the Week: £75

Charity Seasonal Event: £50

Charity Xmas Advent: £75